Kick Starter Analysis

1. Given the provided data, what are three conclusions we can draw about Kick Starter campaigns?
   1. Success Rates are highest i.e. most frequent among outcome scenarios. Which implies that Kick starter is an affective.
   2. Kick Starters related to the performing arts were the most popular.
      1. The most volume
      2. The highest success rates
   3. Spring is the best time of the year to launch a Kick Starter campaign.
2. What are some limitations of this dataset?
   1. The population size is not equal across categories. This skews the ability to accurately interpret which categories draw in the most funding on average or are the most “popular”.
   2. Success/Failure rates depend heavily on funding goals. This creates a potential disadvantage for Kick Starters that are more capital intensive and have higher funding goals.
3. What are some other possible tables and/or graphs that we could create?
   1. Average Goal Amount per Category
   2. Average Goal Amount per State
   3. Average Donation per Category